

# ARMAGEDDON WORLD WAR III

## Bios & Profile

### 12 Gates Productions Founding Partners

#### **Rob Liefeld, comic book artist/illustrator**

Rob Liefeld is a renowned comic book artist/illustrator whose works have sold more than 60 million copies worldwide. Known for a unique, visual style, Liefeld recognized his love for drawing at an early age and soon began his career in the world of comics working with Marvel Comics. At Marvel, he sky-rocketed to fame, infusing his style into the popular books “The New Mutants,” which was later revamped as “X-Force,” and “Hawk and Dove,” while co-creating popular X-Men characters such as Cable and Deadpool. In 1992, Liefeld and several colleagues left Marvel to form Image Comics, the first major company catering to creator-owned comic books.

Liefeld crafted Image’s first published book, “Youngblood,” which became the highest-selling independent book at the time, selling over 2 million copies. Liefeld has now joined forces with 12 Gates Productions as a founding partner and artist to develop the “Armageddon Now” seven-book graphic novel series. Liefeld’s characters, Corbin, Jada and Saduj, can be seen in the first book, “Armageddon Now: World War 3,” now available at specialty comic book stores.

#### **Phil Hotsenpiller, teaching pastor and theologically-trained expert**

Phil Hotsenpiller is the teaching pastor of Yorba Linda Friends Church, a megachurch in Southern California. He is also the founder and president of New York Executive Coaching Group and co-author of an eight-part business series titled, “Passionate Lives and Leaders.” Hotsenpiller holds bachelor’s and master’s degrees in religious studies and conducted additional post-graduate studies at Oxford University. His theological knowledge of biblical end times prophecy is what brought him together with comic book artist Rob Liefeld to develop the “Armageddon Now” graphic novel series.

Hotsenpiller, Liefeld and businessman Michael Gadd, co-founded 12 Gates Productions and have since released “Armageddon Now: World War 3,” the first in the “Armageddon Now” series. Hotsenpiller uses his expertise to write graphic novel stories that combine biblical prophecies, superhero characters and “ripped-from-the-headline” news.

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#### **Michael Gadd, business professional**

[www.ArmageddonNow.net](http://www.ArmageddonNow.net)



Michael Gadd has a broad range of business experience from small startups to Fortune 100 companies. He has both senior management and hands-on experience in the areas of accounting, business operations, finance and marketing, in addition to overseeing profit and loss responsibilities for several business lines.

Gadd holds degrees in economics and accounting from California State University at Fullerton and has completed graduate work in marketing and finance from the University of Southern California.

A founding partner of 12 Gates Productions, Gadd manages the business operations and serves as the direct link to investors, publicists and advertisers.

## About 12 Gates Productions

12 Gates Productions is a cutting-edge entertainment company that creates and produces a full line of graphic novels, lithographs, DVDs, movies and video games. Located in Orange County, Calif., 12 Gates Productions was founded by Liefeld, Hotsenpiller and Gadd to portray biblically-inspired entertainment in a fresh, contemporary manner.

The company's name originates from the biblical passage of Revelation 21:10-12 where the Apostle John describes the 12 gates he sees in the Holy City of Jerusalem following the apocalypse. For more information on 12 Gates Productions, please visit [www.twelvegp.com](http://www.twelvegp.com).

